



KIMBERLY HALL
PRINT | DESIGN | WEB

PRODUCTION ARTIST

323.848.2088

PRODUCTION@PLANETCOLOUR.COM

EDUCATION

Graduate with diploma from San Bernardino High School (1989)

Graduate with Bachelor of Arts Degree in Graphic Design from California State University, San Bernardino (1994)

SKILLS

Computer | Proficiency in Macintosh & PC Environments

Programs | QuarkXPress, Photoshop, Illustrator, InDesign, Freehand, Acrobat, Flightcheck, Fetch, Transmit, Suitcase, ATM Deluxe, Font Reserve, Stuffit, Collect Pro, Microsoft Word, ApogeeX, Peak LE, Dreamweaver and Flash

Print Work | Billboards, posters, kiosks, urban panels, transit shelters, magazine layout, standees, prepacks, POP, newspaper ads, magazine ads, flyers, catalogs, brochures, style guides, newsletters, business cards, letterheads, logos, envelopes, direct mail, resizing ads for various publications, PDFs, coupons, bus wraps, typesetting, color separations, invitations, postcards, pamphlets, styleguides, VCD, DVD & Blu-ray entertainment packaging, domestic and international entertainment packaging & POP, DVD menu pages (static), creating die lines, master pages, style sheets, extensive work in Photoshop using layers, layer masks, color corrections, creating touchplates and varnishes, cloning & adding image, setting traps in Photoshop, etc., and troubleshooting problem documents; shooting negatives on a stat camera, film development, film stripping, traditional paste-up, flatbed scanning, color keys, duplicating negatives, blue lines, film distortion machine, large format prints on an Epson 9600, Epson 7600, Epson 4000, Epson 7800, printing film separations on a Linotype Hell imagesetter, AGFA Grand Sherpa, Final Proof, and an AGFA ProSet 9800 imagesetter

Web | web maintenance, design and creation, banner ads

Online Portfolio | www.planetcolour.com

JOB EXPERIENCE

Freelance Print Production Artist – 10/05 to present

Agencies include: Lakeshore Learning Materials, KB Home, Crew Creative, Art Machine, Canon Communications LLC, Teleflora, Sony Pictures Television, BPG Advertising, The Cimarron Group, The MLS, Dawn Patrol Inc., New Wave Entertainment, Trailer Park Print, VOX.ADV, Kaiser Marketing, Sonnentag Design and Hauser Advertising

Southern California Graphics – 9/03 to 10/05 | Position: Lead Operator/Print Production Artist

8432 Steller Drive | Culver City, CA 90232

Freelance Print Production Artist – 4/00 to 9/03

Agencies include: Inter-Image Inc., Kalis & Savage, DSC Graphics, DavisElen, Kaiser McEuen, Health Net, Teleflora, Disney Consumer Products, Kaufman Broad, Hershey & Associates, Graphic Orb, Myriad Travel Marketing, Interbath, Maron and Davis Advertising, Ikkanda Design Group, Nostrum Advertising, Inc., GTS Graphics, Reproductions, Classroom Connect, EF&P Magazine, DGS Centers and Frederick's of Hollywood

Seva Graphic Technology, Inc. – 1/99 to 3/00 | Position: Print Production Artist

200 Hudson St., 3rd Floor | New York, NY 10013

L.A. Graphico – 1/97 to 12/98 | Position: Print Production Artist

3800 Vanowen Street | Burbank, CA 91505

Graphix Printing Plates – 4/95 to 12/96 | Position: Print Production Artist

6590 Altura Boulevard | Buena Park, CA 90620

REFERENCES furnished upon request